

# SMALL BUSINESS MANAGEMENT PROGRAM

## Award Winning Program

The SBM program is a 9-month experience for established Willamette Valley area business owners who desire to:

- Build a solid foundation of business basics
- Improve profitability
- Gain greater control over business operations & improved management
- Create a healthy balance between work & family

Only \$695



Small Business Development Center

"SBM gave me the tools I needed to chart the destiny of my business. It has exceeded my expectations!"

Dr. Zohra Campbell  
Indigo Wellness Center

"It is never too late to learn more about how to run your business, even if you are a 22 year veteran of business ownership. I now have a much better focus on running my profitable business."

Paz Reingans  
PAZ Design Group, Ltd

"SBM has been like an energy drink for my business. It has accelerated my business learning and helped me launch innovative internal systems that have boosted customer service and sales. It is worth more than the price of admission!"

Krista McCallum  
Sotto Marketing

"You won't find a magic bullet to run your business, but the nuggets you'll find in this program can make things easier and more profitable."

Gary LeDoux  
LeDoux Auto Service

# SMALL BUSINESS MANAGEMENT

Over 500 area businesses have participated in this program that includes:

- Nine Classes, 3 hours each, held the first week of each month, October - June.
- Monthly one-on-one professional business advising sessions focused on the individual needs of your business.

## ★ ★ ★ Class Session Topics ★ ★ ★

Big Picture Focus

Managing by the Numbers

Marketing Basics for Small Business

Financial Action Plan

Managing the Market Mix

Managing Human Potential

Marketing Action Plan

Management and Control

Financial Tools for Small Business

Enrollment is limited to the first 30 qualified businesses. Call 503-399-5088 or email [lcegon8@chemeketa.edu](mailto:lcegon8@chemeketa.edu) **TODAY** for more information or an application!