

Visual Communications Programs

vc.chemeketa.edu

The Visual Communications programs offer two Associate of Applied Science degrees: Graphic Design and Interactive Media. All students have a common first year course of study which includes general education as well as program classes. During spring term of your first year, you will meet with your assigned faculty advisor to determine your degree path. Students completing coursework over a three year period may earn both degree options. During the second year, students take either the required graphic design or interactive media classes then come together again for the capstone portfolio class and show. Students work together closely in all classes, sharing common studio space and Mac lab facilities. Opportunities to work in traditional media alongside new media abound in both required and elective classes.

As part of these programs, all students will develop skills in graphic design, layout, typography, photography, web design, and digital media, as well as the teamwork and creative problem solving essential to a lifelong career. Students will produce a print and/or digital portfolio of work including a personal stationery package and résumé in preparation for entering the job market.

Either program option will take a minimum of two full years to complete, beginning in fall term. Most students spread their work over three years, which allows for more in-depth study and taking elective classes. Students interested in completing their bachelor's degree have several transfer options and should meet with the program chair before beginning the program. For more information and a complete application packet, visit the program web site at vc.chemeketa.edu.

Total required credit may vary due to three to four credit conversion. Chemeketa degree and certificate minimum requirements must be met.

Program outcomes

Students completing the AAS degrees will:

- Work with others in the creation and production of original ideas and graphic design and/or interactive media.
- Research and present design solutions to communication projects.
- Use current and evolving industry standard methods and processes in the production and crafting of graphic design and/or interactive communications.
- Articulate and apply the trade practices, ethics, and copyright laws related to graphic arts.
- Participate in a client-designer relationship in the implementation and evaluation of projects.
- Organize and present a portfolio of work that gives evidence of the skills, knowledge, and abilities to begin a

graphic design and/or interactive media career or transfer to a four-year college for additional study.

Getting started

Apply early. These programs have special admissions prerequisites, requirements and enrollment limits. A portfolio is part of the application process. Attending a program overview is strongly recommended prior to submitting an application. Sessions are scheduled throughout the year. Check vc.chemeketa.edu for current dates.

The first step to entering these programs is to take part in an assessment process, which includes taking the college's free placement test. You may need to complete pre-program courses. The program chair may waive some prerequisites upon review of your application materials and will then help you develop your program of study, which may include one or more of the following:

ART115	Basic Design	4
MTH020	Basic Mathematics	4
RD115	Academic Thinking and Reading.....	3
	or	
RD120	Critical Thinking and Reading.....	3
WR121	English Composition–Exposition.....	4

All classes take place in a Macintosh computer lab and require extensive computer knowledge. Detailed information about the program and application process is available on the web. If you have questions about admission requirements, contact Counseling and Career Services at 503.399.5120. Contact the program chair at 503.399.6473 or email christine.linder@chemeketa.edu for additional information about the program.

Graphic Design Associate of Applied Science

In addition to tuition, estimated costs for the students who complete the entire Graphic Design program average \$948 per term. Costs include photographic supplies, books, high resolution output, presentation supplies, tracing paper, sketchbooks, and digital media. A digital SLR camera is required for all courses; details are on the web site. A portfolio, at a cost of up to \$250, is required for graduation. Class fees for Graphic Design total \$1,249 for required courses, and universal access fees are an additional \$1,010. Although not required, a home computer greatly enhances the student's ability to successfully complete coursework and learn new software. Contact the Financial Aid Office at 503.399.5018 to find out if you qualify for help with these costs.

You may earn an Associate of Applied Science degree by maintaining a grade point average of 2.50 and successfully



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completing the 105 credit hours with a grade of "C" or better in all required courses.

Course	Title	Credit Hours
Term 1		
ART131	Introduction to Drawing 1 (or higher).....	4
ART265	Digital Photography.....	4
SP111	Fundamentals of Public Speaking	4
VC111	Introduction to Visual Communications.....	4
VC114	Introduction to Digital Graphics	4
Term 2		
ART224	Type Design 1	4
MTH060	Introductory Algebra+ (or higher)	4
VC115	Introduction to Interactive Media.....	4
VC151	Print Production.....	3
WR227	Technical Writing+	4
Term 3		
ART118	Digital Design and Color.....	4
ART225	Type Design 2.....	4
ART266	Studio Photography.....	4
VC121	Layout 1: Page Design.....	4
Term 4		
ART221	Graphic Design 1: Icons and Symbols.....	4
VC122	Layout 2: Intermediate Page Design.....	4
VC237	Web Design 1	4
VC246	File Prep	3
VC272A	Design Studio.....	2
Term 5		
ART222	Graphic Design 2	4
ART239	Introduction to Digital Illustration.....	3
PSY104	Psychology in the Workplace+	4
VC221	Layout 3: Publication Design.....	4
VC251	Color Correction	3
Term 6		
ART223	Graphic Design 3: Package Design.....	4
VC235	Interface Design.....	3
VC283	Business of Graphic Arts.....	4
VC284	Portfolio Preparation.....	4

+Meets related instruction requirement, see page 43. For subject areas, see page 55.

Graphic Design

Interactive Media Associate of Applied Science Option

Interactive Media students average \$783 per term. Costs include photographic supplies, books, high resolution output, presentation supplies, tracing paper, sketchbooks, and digital media. A digital SLR camera is required for all courses; details are on the web site. Class fees for the Interactive Media option total \$1,165 for required courses, and universal access fees are an additional \$990. Although not required, a home computer greatly enhances the student's ability to successfully complete coursework and learn new software. Contact the Financial Aid Office at 503.399.5018 to find out if you qualify for help with these costs.

You may earn an Associate of Applied Science degree by maintaining a grade point average of 2.50 and successfully completing the 105 credit hours with a grade of "C" or better in all required courses.

Term 1		
ART131	Introduction to Drawing 1 (or higher).....	4
ART265	Digital Photography.....	4
SP111	Fundamentals of Public Speaking	4
VC111	Introduction to Visual Communications.....	4
VC114	Introduction to Digital Graphics	4
Term 2		
ART224	Type Design 1	4
MTH060	Introductory Algebra+ (or higher)	4
VC115	Introduction to Interactive Media.....	4
VC151	Print Production.....	3
WR227	Technical Writing+	4
Term 3		
ART118	Digital Design and Color.....	4
ART225	Type Design 2.....	4
ART266	Studio Photography.....	4
VC121	Layout 1: Page Design.....	4
Term 4		
ART221	Graphic Design 1: Icons and Symbols.....	4
FLM265	Documentary Filmmaking	3
VC122	Layout 2: Intermediate Page Design.....	4
VC135	Flash 1	2
VC237	Web Design 1	4
Term 5		
FLM266	Narrative Filmmaking.....	3
PSY104	Psychology in the Workplace+	4
VC136	Flash 2	2
VC238	Web Design 2.....	4
VC251	Color Correction	3
VC272B	Web Studio.....	2
Term 6		
VC235	Interface Design.....	3
VC239	Web Design 3.....	4
VC283	Business of Graphic Arts.....	4
VC284	Portfolio Preparation.....	4