

09-10 Tourism & Travel Management Destination Marketing Program Worksheet

Admissions information and Getting Started requirements go to: <http://www.chemeketa.edu/started/>

New Students may need to complete pre-requisite courses, including one or more of the following:

Notes:

CA121A	Keyboarding A (if less than 25 wpm)	_____
CIS101	Introduction to Microcomputer Applications	_____
MTH060	Introductory Algebra	_____
RD115	Academic Thinking and Reading	_____
SSP112	Effective Learning	_____
WR115	Introduction to Composition	_____

Comp	Course	Title	Credits
Term 1 or Fall			
	HTM104	Travel and Tourism Industry	3
	HTM127	Selling in Hospitality & Tourism	3
	HTM134	Destination Marketing	3
	WR121	English Composition (or higher)	3
Term 2 or Winter			
	HTM101	Customer Service Mgmt.	3
	HTM126	Meeting & Convention Mgmt	3
	HTM135	Destination Leadership	3
	SP218	Interpersonal Communication	3
Term 3 or Spring			
	HTM133	Strategic Issues in Dest. Mgmt.	3
	HTM136	Tour Operations & Marketing	3
	CA208	Workplace Presentations Using Power-Point (or higher)	3
Term 4 or Summer			
	HTM144	Practicum- Hospitality & Tourism Management	4
Total Credits			37